



George Mason University Portal Pilot Project

Presented by:

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Summary

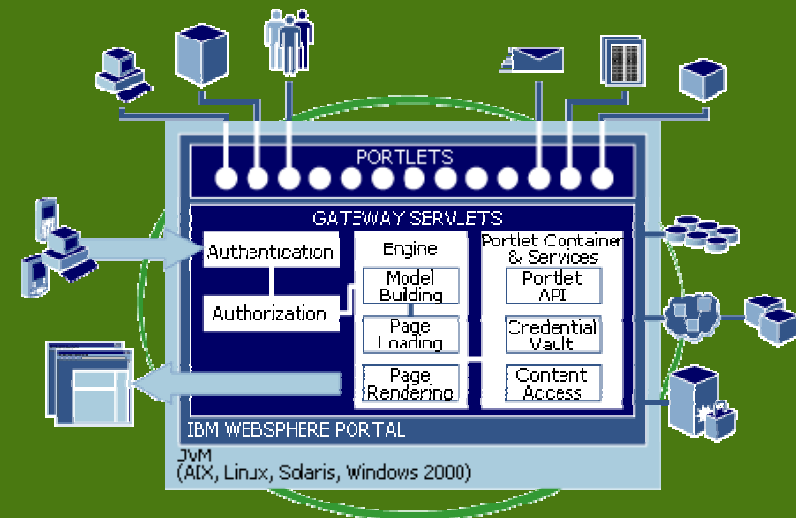
- Why a portal at Mason?
- Benefits, features, framework
- How we came this far
 - Core Team
 - Scope of the pilot
 - Demo
 - Survey process and results
- Next Steps
- Questions?

Why a portal at Mason?

- myMason provides students with an means to organize mason data and content.
- It provides organized channels that the students can arrange based on their individual needs.

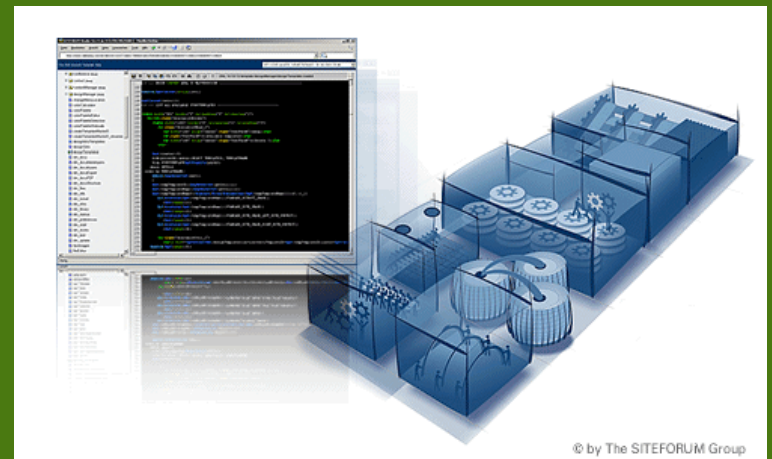
Benefits of myMason?

- Leverage a broad range of campus related data and content
- Personalize my home page based on user role and permissions
- Single Sign On to Access cross functional applications and resources



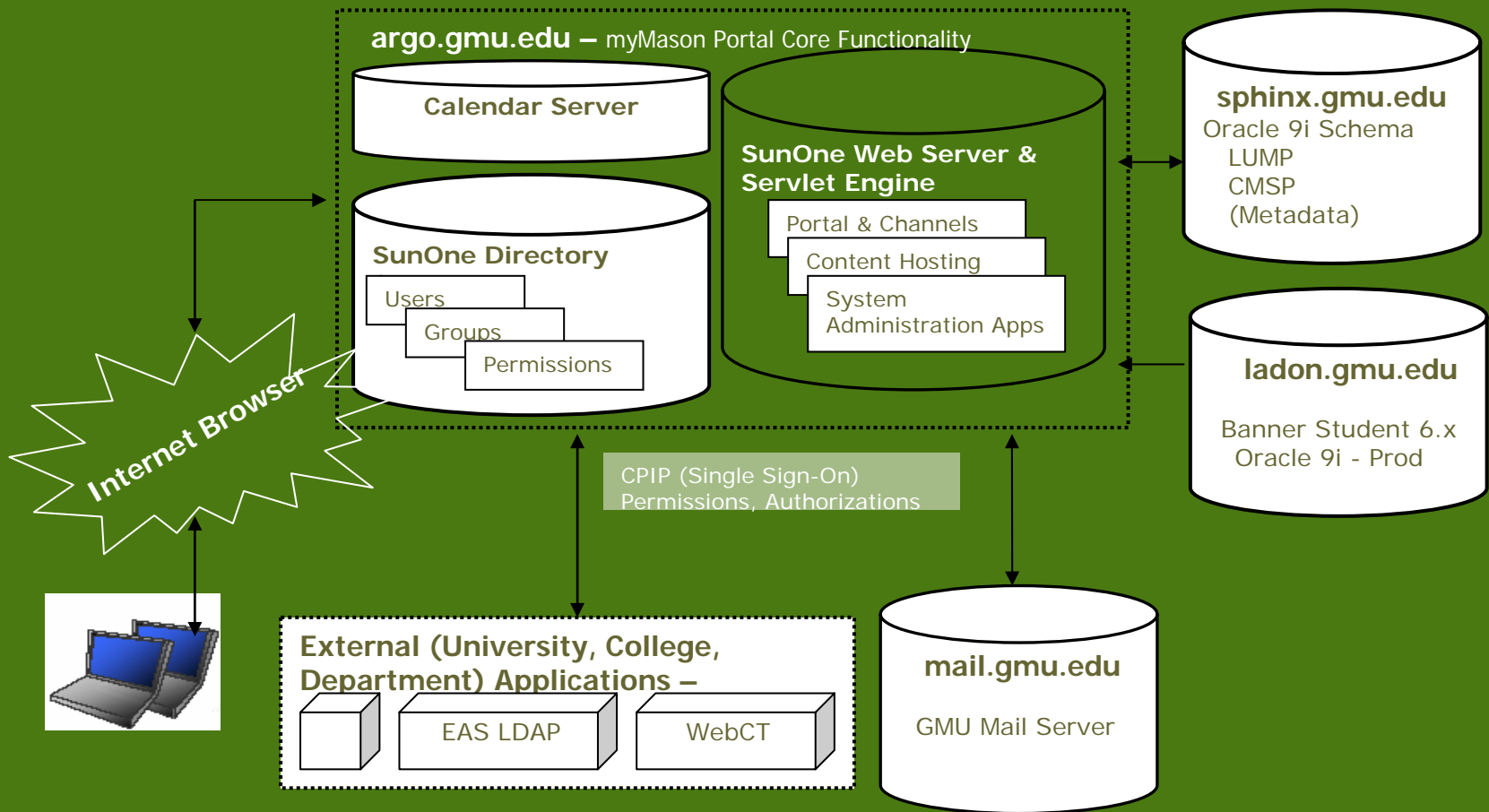
myMason Features

- Calendar
- Targeted Announcement
- Easy to use and save customizable channels
- Integrated e-mail and address book
- Group functionality



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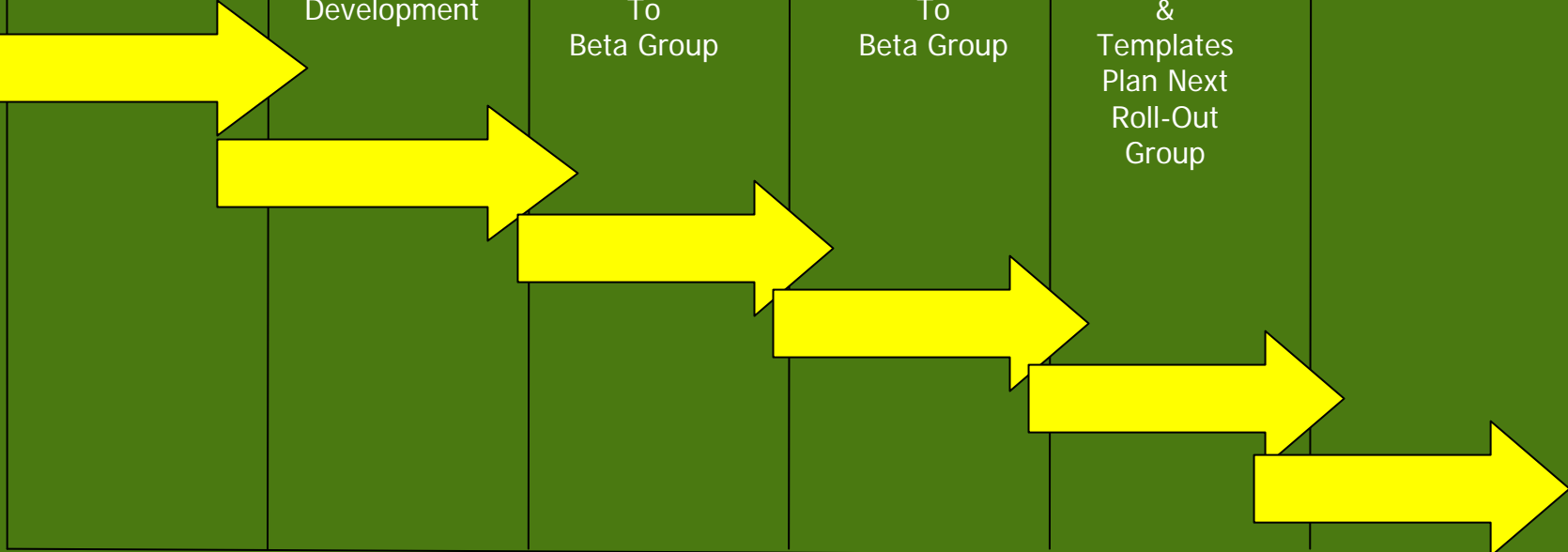
myMason Infrastructure



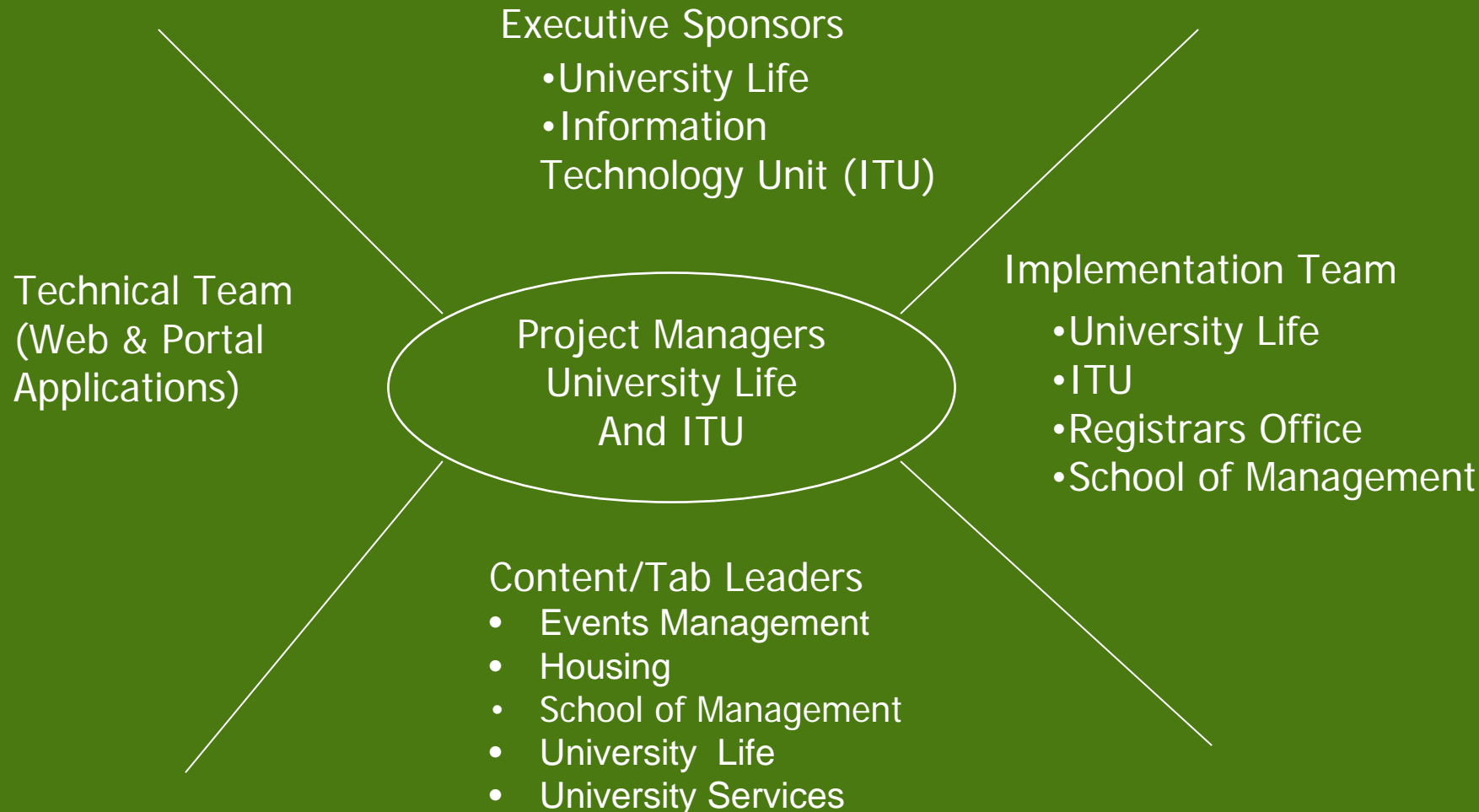
myMason Pilot Timeline

Pilot Group Timeline

10/01/2004 – 12/31/2004	01/01/2005 – 03/31/2005	04/01/2005 – 06/30/2005	07/01/2005 – 09/30/2005	10/01/2005 – 12/31/2005	01/23/2006 – 05/01/2006
Purchase & Configure Equipment	Gather Requirements & Begin Development	Test and Roll-Out CMS To Beta Group	Test and Roll-Out Portal To Beta Group	Standardize Roll-Out Strategies & Templates Plan Next Roll-Out Group	Pilot Roll-Out & Collect Surveys



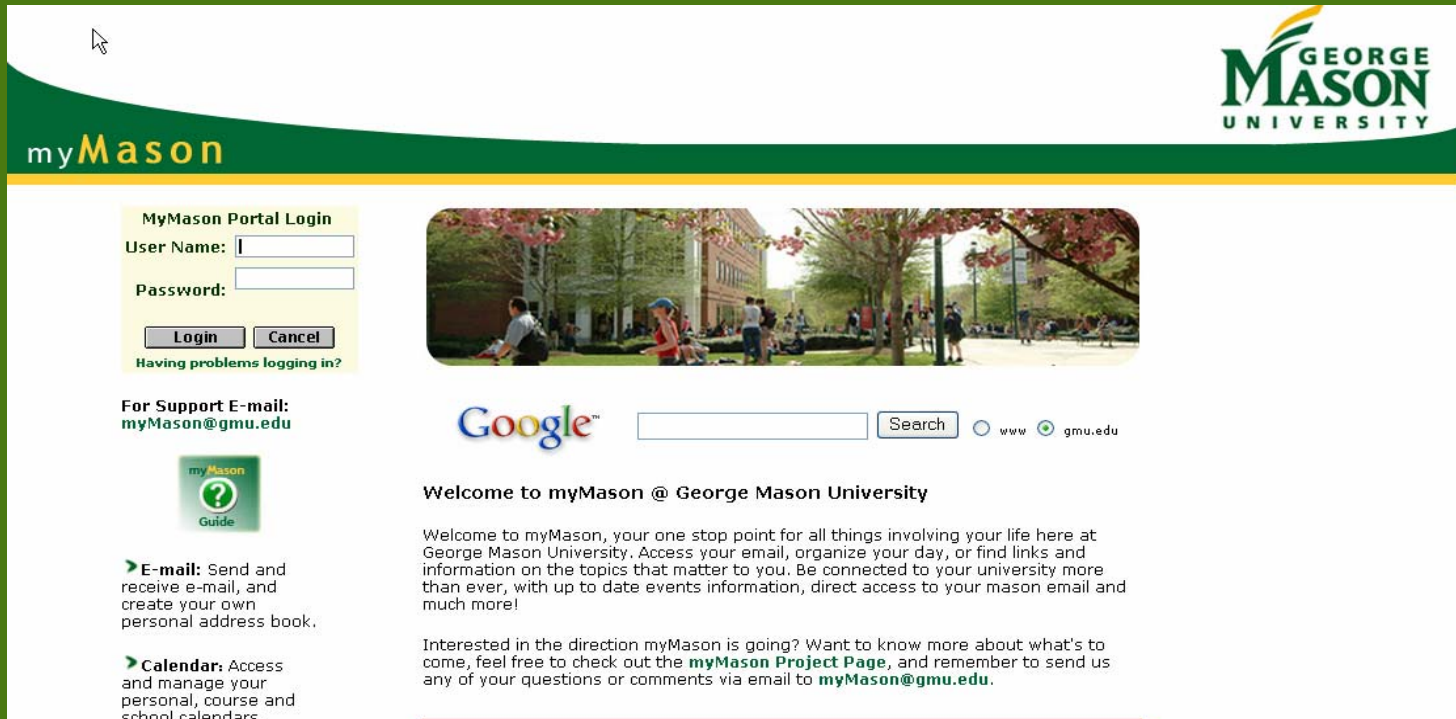
myMason Core Team ...



Scope of the myMason pilot

- The pilot is targeted to first year residential students, School of Management graduate students and four marketing classes.
- The purpose of the pilot is to determine solid design before a full roll out to all students.
- Staff, faculty, and alumni roles will come in later versions.

Let's see it in action...



The screenshot shows the myMason portal login page. At the top right is the George Mason University logo. Below it, the 'myMason' logo is displayed. The main content area features a 'MyMason Portal Login' section with input fields for 'User Name' and 'Password', and 'Login' and 'Cancel' buttons. Below the login section is a 'Having problems logging in?' link. To the right of the login section is a large photograph of a university campus. Below the photo is a Google search bar with the text 'www gm.u.edu'. The page also includes a 'Welcome to myMason @ George Mason University' heading, followed by a paragraph of introductory text and a link to the 'myMason Project Page'. At the bottom left, there is a 'myMason Guide' icon and two sections: 'E-mail' and 'Calendar', each with a brief description of their functionality.

myMason

GEORGE MASON UNIVERSITY


MyMason Portal Login

User Name:

Password:


[Having problems logging in?](#)

For Support E-mail:
myMason@gmu.edu

 **myMason Guide**

E-mail: Send and receive e-mail, and create your own personal address book.

Calendar: Access and manage your personal, course and school calendars.



Google™ [www](#) [gm.u.edu](#)

Welcome to myMason @ George Mason University

Welcome to myMason, your one stop point for all things involving your life here at George Mason University. Access your email, organize your day, or find links and information on the topics that matter to you. Be connected to your university more than ever, with up to date events information, direct access to your mason email and much more!

Interested in the direction myMason is going? Want to know more about what's to come, feel free to check out the [myMason Project Page](#), and remember to send us any of your questions or comments via email to myMason@gmu.edu.

Survey Design

- We worked with StudentVoice to design and implement two surveys
 - The first as soon as the pilot launched
 - The second mid way through
- We used e-mail, R.A.s and the presentations to the pilot population to encourage users to log in.

Promotional Items

- Mousepads
- Water bottle lanyards
- Pens

Incentives for Survey Completion

- Five \$25 gift certificates to the Mason bookstore
- Three iPod nanos

Results

- 36% of pilot participants login at least once.
- 64% of users who had logged in at least once responded to the first survey.
- 34% of users who had logged in at least once responded to the second survey.
- We received very positive and detailed feedback from users who participated in the surveys.

Feedback from Students

- Events! Events! Events!
- Google inside and outside the portal
- WebCT Access
- PatriotWeb (Banner Self Service) Access
- People Finder

Next Steps

- Content creation and management!
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More Next Steps

- Summarize Data & Results from Surveys
- Implement Design & Functional Changes
- Solicit involvement from schools, colleges, and departments
- Prepare for migration to Luminis Portal 4.0



Where can I find out more?

<http://www.gmu.edu/mymason>



Questions?